



Social Media is a great way to communicate with your customers and target audience. It gives you an easy and direct way to engage people right where they are in a way that is much less invasive than traditional means of marketing.

There are many mediums of Social Media. Websites like Facebook, Twitter, YouTube, LinkedIn, and Myspace are some, just to name a few. To manage and keep up with all of these accounts takes time and dedication. Posting messages only once a week, or never checking back for replies creates distance between you and your audience.

This is where Design Theory can help. We manage your social media accounts for you. Currently we focus on the main two, being Facebook and Twitter. These two media hubs have shown the greatest amount of use by people and businesses over all the others. Below are our available price packages for SMM (social media management):

<u>STANDARD SMM</u>	<u>PREMIUM SMM</u>
<ul style="list-style-type: none">• 1-2 Posts/Day• Twitter Directory Submissions• Optimized Profiles• Auto DM* to Twitter Followers• Define Brand Awareness• Linked Accounts (for streamlining)	<ul style="list-style-type: none">• 2-5 Posts/Day• Weekly Performance Statistics• Setup Facebook Places• Emailed Facebook Page Statistics• Setup FourSquare location• Planned Goals/Objectives• Follower/Fan Engagement• Social Awareness Tracking
\$49.95 per Week	\$100.00 per Week